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academic background

2008 > 2009

MA – INFORMATION DESIGN

Master of Arts in Information Design at the University of Reading, United Kingdom. Dissertation and practical projects received *Distinction* grade.

| Awarded a Chevening Scholarship from the British Council.

2002 > 2003

STUDENT EXCHANGE PROGRAM

Partial development of diploma project during one semester, at the HfG Schwäbisch Gmünd, in Germany.

| Awarded a CAPES scholarship from the Brazilian Government.

1998 > 2003

BA – GRAPHIC AND PRODUCT DESIGN

5-year Bachelor’s Degree in graphic and product design at Esdi – Rio de Janeiro State University’s School of Design. Rio de Janeiro, Brazil.

professional experience

2012 > PRESENT

ESTÚDIO BASE

Founding partner, designer and creative director at Estúdio Base (<http://estudio-base.com>).

| **CLIENTS:** Petrobras, Secretaria de Estado de Cultura do Rio de Janeiro, Instituto Gênese Puc-Rio, Rede Nacional de Ensino e Pesquisa, Orquestra Petrobras Sinfônica, Fiocruz, Grupo Dinisa.

2009 > 2012

FREELANCING

Visual communication and web design services for companies and independent professionals. Effective client liaison and subsequent growth in job demand set the grounds for the creation of Estúdio Base.

2005 > 2008

REDE NACIONAL DE ENSINO E PESQUISA

Design coordinator. Management and hands-on development of information design projects (diagrams, document design, maps), visual identity systems for products and services, in-house publications, and web design.

| In 2007, design team at RNP received the RIOFAZDESIGN award for design excellence, *public institutions* category.

2004 > 2005

TECNODESIGN

Design assistant. Worked as a visual designer for the proprietary web solutions developed by the company.

2002 > 2004

FREELANCING

Started as a professional designer developing visual communication projects for small businesses and non-profit organizations.

courses, seminars, conferences

2009

DD4D: DATA DESIGNED FOR DECISIONS

The international conference promoted debates and showcases of the current research and practical applications of information design and data visualisation for decision-making. Paris, France.

2009

IDC 2009: INFO DESIGN CONFERENCE

The annual conference held by the Information Design Association addressing the advances in research and practice in the field. London, UK

2003 > 2004

INTEGRATED MEDIA COURSE

Course on design and new media conducted by professor Gui Bonsiepe, addressing practical and theoretical issues of information architecture, usability, ux and interface design. Rio de Janeiro, Brazil.

2003

SEMINAR ESDI 40 YEARS

Panel debates and talks about the first school of design in Latin America, founded in 1963: how it helped develop and shape design education in Brazil, and its role in the country’s social and economical development. Rio de Janeiro, Brazil.

languages

Portuguese – *native speaker*
English – *fluent speaker*
| IELTS Overall Band Score: 7.5
Spanish – *basic knowledge*

softwares

Adobe Suite (Illustrator, Photoshop & InDesign), Final Cut, Freehand, Quark Express, Microsoft Office, iWorks

web

XHTML
CSS
jQuery – *basic level*